

## **Stuart Smith**

### **Graphic & Web Designer**

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I am a graphic designer who studied Illustration and traditional media, but quickly fell in love with Adobe CS - and shortly thereafter CSS, jQuery, Flash, etc. I've always had an abiding interest in the new technologies changing the industry. Naturally, this led me into front-end development, where I've become well-acquainted with a wide range of tools such as CMS's, SVN/dev environments, and a gamut of editors (but I still like Dreamweaver and Sublime Text the best).

Throughout my career, I've had the opportunity to help create campaigns for a wide variety of promotions and businesses. I've always enjoyed the process of working with clients to deliver their message across media; whether in the form of graphics, marketing concepts, or site-building.

I'm seeking a work environment that will allow me to leverage my skills to best serve the needs of clients, and stay in tune with the ongoing evolution of the field.

## **Experience**

### **Senior Marketing Graphic Designer Engaged Media, Inc.**

*June 2017 - March 2018*

- Created graphics, emails, print pieces, landing pages, advertisements and other marketing assets for a variety of promotions
- Worked closely with marketing and brand managers to maintain and extend the established look of several distinct publications covering a wide range of topics and interests
- Provided software support and training

### **Designer/Developer Freelance**

*April 2012 - Present*

- Custom Website Design
- UI design and development
- CMS configuration (Wordpress, Drupal)
- Graphics, illustration, logo design
- Photo retouching
- Promotional materials
- Copywriting/Editing

### **Web Designer ESP Associates, P.A.**

*June 2016 - May 2017*

- Create original designs intended to deliver ESP's existing survey data to a variety of audiences.
- Create logos, page layouts, and other assets for use across company projects.
- Participated in the design of the new ESP corporate website. Built infrastructure for content creation and editing on the Drupal platform.

**Web Designer Autoshop Solutions, Inc.**

*June 2014 - August 2015*

- Created original page designs to client specifications, to be built into fully functioning Wordpress sites.
- Created graphics and other associated marketing and client-focused assets
- Participated in outlining product standards and layout requirements of client sites

**Contract Web Designer Various**

*January 2013 - December 2013*

- Built and maintained Drupal-based sites for medical journals and associated materials
- Built responsive design site frameworks for SaaS user interfaces
- Styled UI for mobile apps to display custom database output
- Updated and added functionality to Joomla!-based sites
- Designed emails, advertisements, and other promotions

**Contract Web Designer Robert Half Technology**

*June 2011 - March 2012*

- Worked with marketing, engineering and management to develop improved UI for complex, user-focused websites
- Designed emails, advertisements, and other promotions

**Web Designer FirstPoint**

*July 2010 - June 2011*

- Designed, deployed and managed Drupal-based sites for FirstPoint's partner associations
- Trained internal and external customers in the use of Drupal client-side content editors

**Web/Print Graphic Designer News & Record**

*April 2007 - July 2010*

- Designed graphics, websites, and successful cross-media ad campaigns for both internal and external customers
- Teamed with Sales to secure new and recurring revenue by forming and maintaining strong client and vendor relationships

**Advertising Creative Designer Fayetteville Publishing Company**

*February 2005 - April 2007*

- Designed effective campaigns to increase customer engagement for numerous advertisers and other print customers
- Created marketing materials for major company initiatives and events

**Retouching Specialist/ Photographer Damac Wedding World**

*May 2004 - February 2005*

- Performed all studio portrait retouching
- Restored old and damaged photos
- Photographed weddings and events

**Illustrator The Education Center**

*November 2001 - October 2003*

- Created original illustrations and page layouts to complement educational resources

## **Education**

### **Savannah College of Art and Design**

BFA, Illustration, 1997 - 2000